

## APPENDIX 3

### SOCIAL VALUE COMMITMENTS FOR HEALTH EDUCATORS

1.5	BEST START IN LIFE	CONTRACTOR SOCIAL VALUE COMMITMENT
<p><i>Engaging residents to support key initiatives in their local community</i></p> <p>A minimum of 2 community engagement events per annum delivered to improve outcomes in the community.</p> <p>Topics for these events can include:</p> <ul style="list-style-type: none"> <li>• Cost of living/financial advice and assistance.</li> <li>• Housing/homeless advice and assistance.</li> </ul>	<p><i>Engaging residents to support key initiatives in their local community</i></p> <p>A minimum of 2 community engagement events per annum delivered to improve outcomes in the community.</p> <p>Topics for these events can include:</p> <ul style="list-style-type: none"> <li>• Cost of living/financial advice and assistance.</li> <li>• Housing/homeless advice and assistance.</li> </ul>	<ul style="list-style-type: none"> <li>• We will deliver 4 large community engagement events annually aimed at improving the wellbeing of residents. Our themes will cover a range of topics based on the emerging needs and concerns of residents. The concerns and needs identified will be as a result of feedback from Health Educators undertaking community outreach and engagement activities and feedback from Social Prescribers in GP's supporting vulnerable residents</li> <li>• Topics for Community Engagement events may include:             <ul style="list-style-type: none"> <li>- Cost of living challenges and providing financial advice to residents.</li> <li>- Impact of the housing crisis on our residents.</li> <li>- Improving the life outcomes for learning disabled residents or those living with autism.</li> <li>- Breaking the cycle of domestic violence etc.</li> </ul> </li> <li>• We will work collaboratively with both statutory and community organisations such as Brent Housing Services and local Registered Social Landlords. Advice for Renters, CAB etc., who will talk and presentation on helpful information and support available in the borough. It is important to address unrealistic expectations and improve understanding on the reality of the housing crisis we face both nationally and borough wide. We will bring together community partners who provide quality welfare, housing &amp; support services to provide advice surgeries for attendees.</li> <li>• We aim to hold events every quarter from the start of the contract. Where possible we will include a marketplace of local organisations from statutory and community organisations who can provide 1:1 appointment slot for residents seeking advice and possible assistance.</li> <li>• In preparation for these sessions our Health Educators and Social Prescribers will assist in promoting events as widely as possible. We have tested this approach in other boroughs and the advantage is the increased success community reach &amp; engagement. These events</li> </ul>

		<p>where possible will be held in different localities in the borough to maximise accessibility and reduce travelling costs and efforts of the most vulnerable and hard to reach.</p> <ul style="list-style-type: none"> <li>•</li> </ul>
	<b>THRIVING COMMUNITIES</b>	<b>CONTRACTOR SOCIAL VALUE COMMITMENT</b>
<b>2.2</b>	<p><i>Employment support and skills provision, including significantly increasing the take-up of apprenticeships.</i></p> <p>A minimum of 1 new apprentices and/or new sustainable jobs and/or new jobs to be created by your organisation for Brent residents as a result of this contract. They should be created in the first year of the contract.</p> <p>Please set out in your method statement the minimum period apprentice/new sustainable jobs/new jobs will be employed and number of hours per week they will be employed. In your method statement response, please also ensure that you identify what will be delivered via your organisation and what will be delivered via your supply chain.</p> <p>For your apprenticeship/new sustainable jobs/new jobs, please provide breakdown within the method statement of different types and expected levels representing new entrants, social mobility led, targeted placements (eg. women, disability, BAME etc.), etc.</p> <p>- Apprenticeships/Jobs for Brent Residents that will be delivered by you and/or via your supply chain (i.e. sub contractors that have been appointed by the developer for this contract).</p> <p>Definition of New Sustainable Jobs: A job means paid employment of more than 26 weeks.</p> <p>Definition of New Jobs:</p>	<ul style="list-style-type: none"> <li>• We will appoint a p/t Case Management Officer (CMO). Opportunities will be made available to recruit both internally and externally to ensure we appoint the best candidate as well as providing continual professional development within the HEP Service.</li> <li>• This role is designed to support Health Educators in sustaining quality in the delivery of case studies and ensure quantitative targets are achieved as well as undertake case study management to achieve service specification targets.</li> <li>• We will aim to recruit someone within the first 3 months of the contract.</li> </ul>

	<p>A job means paid employment of more than 16 weeks.</p> <p>In order to target Brent Residents: You are expected to advertise opportunities via Brent works portal to recruit local Brent residence. The services through Brent Works portal is free of charge. Brent portals <a href="https://brentworks.brent.gov.uk/">https://brentworks.brent.gov.uk/</a>.</p> <p>Supplier will have the right to use other recruitment services/media in addition to Brent Works.</p>	
	<b>A HEALTHIER BRENT</b>	<b>CONTRACTOR SOCIAL VALUE COMMITMENT</b>
<b>5.5</b>	<p><i>Get children and young people to be more active and reduce their sugar intake, in partnership with schools, the NHS, and the community.</i></p> <p>Volunteer a minimum of two days per annum to support and engage local charities, agencies or youth services based in Brent who encourage and enable increased physical/mental wellbeing to benefit children and young people. The Council will suggest local charities, agencies or youth services based in Brent that this should be delivered to.</p>	<ul style="list-style-type: none"> <li>• We propose working with local partners in the borough including Brent Public Health, Young Brent Foundation, and the Chair of Community and Wellbeing Scrutiny who have established their leadership and commitment to reduce the sugar consumption of Brent children and young people.</li> <li>• We will deliver 4 health promotion talks/learning events per quarter explaining to children, young people and their families how to reduce their sugar consumption agreeing a key set of messages with partners and stakeholders.</li> <li>• Each event we deliver will showcase how to reduce sugar consumption by drawing on their Food and Me social movement campaign which aims to increase awareness about disordered eating amongst racialized and minoritized communities.</li> </ul>